# == GULICK'S== Special For Holiday Shoppers SATURDAY, DECEMBER 11, 1915

we begin a special sale for Holiday shoppers. By giving this sale we enable you to make your money go farther and you buy good clean new merchandise in season at great reductions. In our clothing we have put the knife up to the hilt, we don't want to carry any winter goods over. Come in now, don't wait, we have many things we can show you which will make nice Christmas presents such as a nice suit or a nice overcoat, silk shirts, combination sets, ties, ½ hose, handkerchiefs, gloves, mufflers, sweater coats, mackinaws, shoes, grips, suit cases and many other things. We are offering a large line of goods at great reductions which we know will be appreciated as presents. Be early on the job; read over the list below carefully and select the bargains which await you.

#### Shoes

When you are in need of a first class pair of shoes, bench made and are acknowledged the best made come to us and get a pair of Nettletons. We also carry King Quality and J. E. Tilts for our cheaper shoes for men.

For the Ladies we carry the Selby Co. Shoes. This is one of the best for style, service and comfort, a make that is verywell known and have been sold in Monett for the last twenty years.

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We handle Boy Scout and Buster Brown Shoes for boys. Every pair worth the price. A good line of high top lace boots for boys and men.

Hagerty and Buster Brown Blue Ribbon Shoes for Misses and Children have both snap and quality. None better for service.

#### HATS

Why not a nice hat for a Xmas present. Our line is complete, prices from ......\$1.00 to \$5.00

# MEN'S AND BOYS CAPS

Men's and Boys caps with good warm fur in bands, these are useful presents, price . . . . 25c to \$5.00

# SHIRTS

We have a beautiful line of silk shirts which would be nice for Xmas presents. Be sure and see them.

\$5.00 Shirts, sale price, holiday shoppers . . . . . \$3.65 \$4.00 Shirts, sale price, holiday shoppers . . . . . \$2.95 \$3.00 Shirts, sale price, holiday shoppers, . . . . . \$1.95

We have an endless variety of Men's and Boys shirts in negligee both with laundried cuffs and French cuffs in a range of prices \$3.00, \$2.00, \$1.75, \$1.50, \$1.00, 50c. Nice for Christmas presents.

# MEN'S HOSE

Men's nice silk half hose in black, tans, grays, blues, white and heleos, 50c values and 25c values. What nicer for a Xmas present than a nice pair of hose Two pairs.

One lot men's half hose in blacks, tans, grays and blues, made with linen heels and toes, a regular 25c hose, sale price holiday shoppers, ....15c two for 25c

# NECKWEAR

# HANDKERCHIEFS .

Boys Indian, Cow Boy and Boy Scout Suits. Get one of them for the little man. They enjoy these things. 20 Per Cent or One-Fifth Off the regular price

# Men's and Young Men's Suits

Men's and Young Men's Suits in a great number of styles and materials, such as blue and gray serge, fancy worsteds, cassimers and cheviots, new models and up-to-date. The suits are made by Straus Brothers, Baltimore and Solomon Brothers & Lempert, Rochester, N. Y. and they are both standard makes and highly recommended. They are strictly hand tailored and we stand ready to make good any defect that may show up after they are worn... These are suits worth \$25,00, \$22.00 and \$20.00, sale price for holiday shoppers \$15.95

Men's and Young Men's Suits in worsted, cheviots and cassimers. Most of these are made by Straus Brothers and are hand tailored and sure to give perfect satisfaction in this lot you will find suits we were formerly selling at \$25.00, 22.50, \$22.00 and \$17.50 perhaps just one or two suits of a kind left. We are always glad to give someone a grand bargain on the last suit remaining, this sale price for holiday shoppers \$12.45

Men's and Young Men's Suits, nobby new styles in fancy worsted, cheviots and cassimers, splendid styles and the qualities are splendid, get this please, some of these suits were formerly \$20, \$17.50, \$12.50 and well worth the former price, but at this time we are more than willing to sacrifice in order to make you a present of one of the suits at sale price for holiday shoppers \$9.85

# **Overcoats**

Men's Overcoats, 52 inches long with convertable collars, some with shawl collar, what you need for style and comfort. Blues, browns and grays—listen to this former prices, \$17.50, \$15.00, \$12.50, time is drawing nigh for Santa, sale price for holiday shoppers \$9.85

A nice Mackinaw would be suggestive for a nice Christmas present. We have them.

20 PER CENT OR ONE FIFTH OFF ON BOYS AND CHILDREN'S OVERCOATS

\$6.00 Overcoats	 		4.4	 	\$4.80
\$5.00 Overcoats					

# Boy's Suits

20 per cent or 1-5 off on Boy's Knee Pants and Suits
.... We have yet quite a nice line of boys Norfolk
Knicker suits, blue serges, cheviots and cassimers, most
any size you may need up to 17.

\$6.50 Suits, sale price, holiday shoppers . . . . . \$5.20 \$6.00 Suits, sale price, holiday shoppers . . . . . \$4.80 \$5.00 Suits, sale price holiday shoppers . . . . . \$4.00 \$4.50 Suits, sale price, holiday shoppers . . . . . \$3.60 \$2.50 Suits and Coats, sale price, holiday shoppers \$2.00

# 20 PER CENT OR ONE FIFTH OFF ON ALL MEN'S ODD PANTS

We have a nice line to select from, blues, grays, browns, fancy worsteds cassimers and cheviots, sizes to fit them all, as well as splendid values.

\$6.00 Pants sale price, holiday shoppers . . . . \$4.80 \$5.00 Pants, sale price, holiday shoppers . . . . \$4.00 \$4.50 Pants, sale price, holiday shoppers . . . . \$3.60 \$4.00 Pants, sale price, holiday shoppers . . . . \$3.20

#### 20 PER CENT OR ONE FIFTH OFF ON SLIP-ON RAIN COATS

\$15.00 Coats, sale pr	ice, holiday shoppers \$12.00
	orice, holiday shoppers \$10.00
	le price, holiday shoppers \$8.00
	ice, holiday shoppers \$5.20

#### 20 PER CENT OR ONE FIFTH OFF ON ALL SHIRTS AND DRAWERS

One lot of boys fleeced undershirts, former price 25c, sale price holiday shoppers . . . 15c, three for 25c Boys, Wrights Health fleeced lined shirts and

drawers, former price 50c the garment, sale price, holiday shoppers, ........35c the garment, 3 for \$1.00

# MEN'S GLOVES

All kinds. If you need a dress glove we have what you need in dressed and undressed kid, we carry the best known lines of dress gloves, JACOB ADLERS If you drive a car get you one of our warm felt or fulled gloves, you won't know it's cold. Then we have a good warm fur glove,

Men's Gloves, Astrican backs, dressed and undressed kid palms, good, warm lining, also nice golf gloves worth 75c, sale price, holiday shoppers .... 45c

Cow Boy, Indian and Scout gloves for boys, good warm lined, worth 65c, sale price......45c

# SWEATER COATS AND JERSEYS

Sweater coats and Jerseys are nice and warm and comfortable. Very much worn. We can suit you and they are nice for Xmas presents. Prices from 50c to \$10.00

We have a nice line of hand bags and suit cases. Nice for Xmas presents.

Nice line of toques in most any color, price. . 50c

Sale Begins Saturday, Dec. 11, 1915 Gulick's

Nothing Charged at Sale Prices.

408 Broadway

Phone 466

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